

EU Regulation on Labelling of Organic Products

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Labelling

- New elements for labelling
- Typs of labelling
- important deadlines

Elements for labelling

- organic labelling in the ingredients list
- new code number
- EU organic logo
- labelling of origin

All new labelling requirements are fully valid from the **1st of July 2010.**

Ingredients list

- The so-called „asterisk rules“ will be mandatory: All organic-ingredients have to be marked in the ingredients list as such.
- („oat*“ or „organic oat“ -> that's your choice)
- For the labelling type „product of hunting or fishing “ or „organic only in the ingredients list“ the percentage of the organic ingredients in relation to all ingredients of agricultural origin has to be declared.

Art. 23 (4) 834/2007

new code number

- The code number format: AB-CDE-999 contains:
 - code of the Nation (EU-memeber or third country. IT or UK...)
 - term for „organic products“ (ORG, ÖKO, BIO) and
 - reference number for Control body or authority
- The code number has to be added on the same visibility field as the EU organic logo, if the logo has to be used.
- For third countries CB the code number will be defined at the commisson level.

When is the code number to be added ?

The code number **has to** be added:

- On the products' labels, all types of documents and on promotion material which concretely relates to the product.

For example:

- In a magazine advert, presenting a concrete product
- The code number **has not** to be added on advertising material which gives general information on the company



Common logo (EU-organic-Logo)

- Valid from **01.07.2010** (Regulation decided but not published!)
- Has to be applied on **pre-packed** food and
- can be used on promotion material
- Can not be used on:
 - Products in conversion
 - products only labelled organic in the „ingredients list“
 - Products from „ hunting or fishing“

Art 24 834/2007

Pre-packed food?

to art. 1, (3 b) ECC directive 2000/13:

- (b) "pre-packaged foodstuff" shall mean any single item for presentation as such to the **ultimate consumer and to mass caterers**, consisting of a foodstuff and the packaging into which it was put before being offered for sale, **whether such packaging encloses the foodstuff completely or only partially**, but in any case in such a way **that the contents cannot be altered without opening or changing the packaging**.

Pre-packed food?

*** Only on this type of packages the new logo has to be used!**

*** Not for:**

- transport packaging material from the mill to the bakery
- fresh food which is not packaged at all (for example on the labels used on a bread shelf in a bakery)

How to use the EU-organic- logo?

- The logo has be used according the guidelines from the EU-VO 889/2008 Annex XI (for example colour, background, minimum size).
- The EU-organic-logo can be combined with graphical elements or text elements provided that those do not alter the nature of the logo, or the terms pursuant in Art. 58.
- EU-graphical handbook will be prepared!

Labelling of origin

- „Indication of the place where the agricultural raw materials of which the product is composed have been farmed“ has to be used

„only“

when the EU-organic-label **has to** be applied

Art. 24 834/2007

How to do it?

- **„EU-agriculture“:**
98% of the agricultural raw materials of the product derive from the EU
- **„Non-EU-agriculture“:**
98 % of the agriculture raw materials of the product derive not from the EU
- **„EU-/Non-EU-agriculture“:**
The agriculture raw materials derive partly from Eu-Countries and partly from Non-EU-Countries

How to do it?

Instead of „**EU-agriculture**“ or „**Non-EU-agriculture**“

the name of the country of origin can appear (or the ISO-code), if **98 %** of the agricultural raw material comes from this country.

„Polish - Agriculture“ oder PO-Agriculture:

-> 98 % of the agricultural raw material comes from Poland.

Types of labelling

- „Organic“ food !(organic raw material > 95 %)

Art. 23 (4) a 843/2007

- „Organic“ only in the ingredients list

Art. 23 (4) b 834/2007

- Product of „hunting or fishing“ mixed with organic ingredients

Art. 23 (4) c 834/2007

„Organic“ food !

- The labelling regulation continues in the same way as under the „old regulation“
- To consider:
From the 01.07.10 the calculation of the ingredients of agricultural origin will change – maybe recipe adaption will be necessary!

Example:

Organic fennel salami

Ingredients:

pork*, fennel seed (1 %)*, spices*,
salt, sugar*, garlic*

*from organic agriculture



EU-Organic-Logo

For example: DE-ÖKO-999 (*Codenumber has to be in the same field of view as the logo*)

EU-Agriculture¹ (*derivation labelling has to be directly under the code number*)

¹ *For this product more than 98 % of the agricultural raw materials came from the EU.*

„Organic“ only in the ingredients list

- Valid from **01.01.2009**
- Declaration of the organic-ingredients less than 95% of agricultural ingredients only in the ingredients-list.
- The product has otherwise to comply with the requirements of 834/2007 (Additives!)
- The percentage of organic ingredients has to be mentioned
- The EU logo can not be used

Example

Oat cake

Ingredients:

Organic-oat flakes (29%), vegetable fat, wheat flour, milk powder, cornstarch, malt extract, sea salt, baking agent (Sodium hydrogen carbonat), spices

(29,6 % of the agriculture ingredients derivate from organic agriculture)

DE-ÖKO-999 (*Codenumber has to be presented on a well viewable place*)

Product of hunting or fishing (wild)

- Valid from **01.01.2009**
- Products from hunting or fishing can be labelled as organic in the list of ingredients and in the same visual field as the sales description
- If all agricultural products are organic
- The product has otherwise to comply with the requirements of 834/2007 (Additives!)
- The percentage of organic ingredients has to be mentioned
- The EU logo can not be used

Example

Cured wild salmon wrapped in organic dill

Ingredients:

Wild salmon¹, dill* (1%), vegetable oil*, salt, smoke,

*15% of the agricultural ingredients derive from organic cultivation

UK-ORG-XXX (the code number has to be placed in a clearly visible place)

1) Salmon is here an agricultural ingredient!

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Calculation of ingredients of agricultural origin

- Effective from 01.01.2009 for all new products and from 01.07.2010 for all products the new organic regulation requires a new calculation system for the percentage of agricultural ingredients.
- The additives which are shown with an asterisk in Annex VIII in the column “code” must be calculated as ingredients of agricultural origin.

Transition requirements

- Art. 95 (10) 889/2008
- From **01.07.2010 the new** labelling elements will be required (EU logo, code number, labelling of origin) for all new products.
- Packaging material printed according to the requirements of Regulation 2092/91 and 834/2007 may be used but not later than **30th June 2012**

Thank you for your attention!